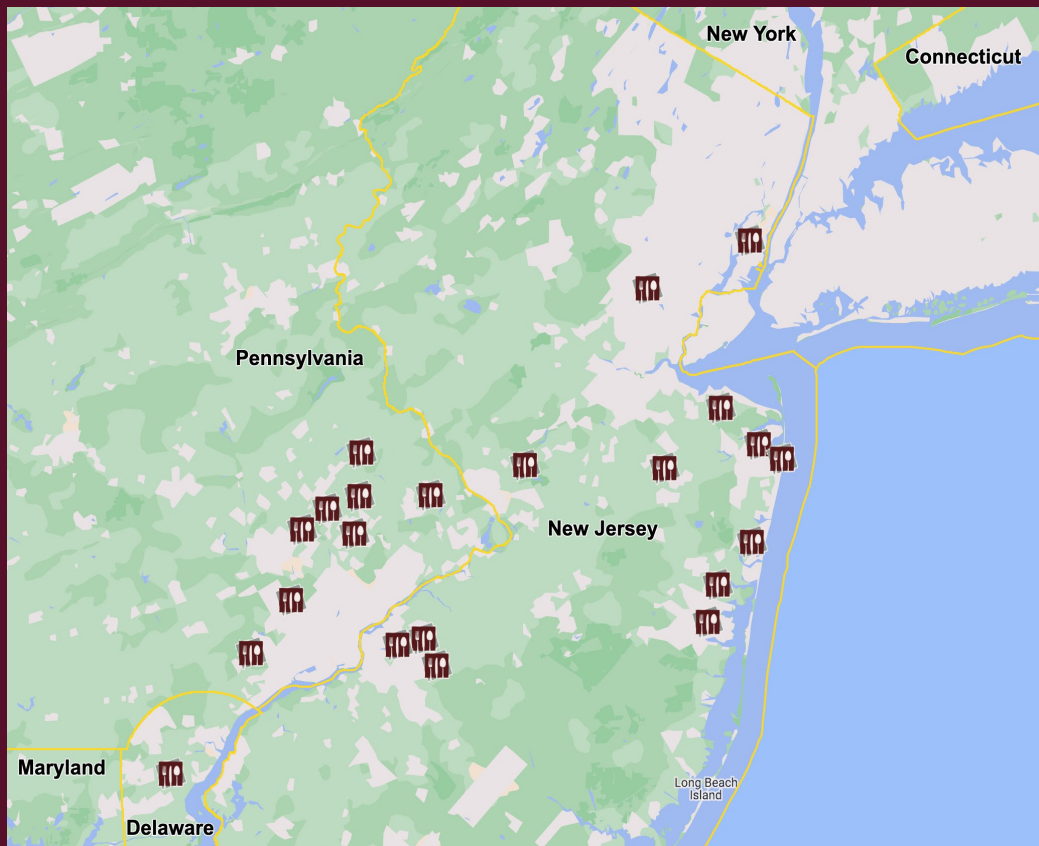


WHO WE ARE

Founded in 1998 in Little Silver, NJ, Turning Point currently has 22 locations throughout the American Northeast including New Jersey, Pennsylvania and Delaware. Turning Point reimagines the breakfast, brunch, and lunch experience by offering unique, creatively designed, seasonal options in an environment that feels like home. The award-winning brand has accumulated multiple awards over the years including being named the Best Breakfast – Lunch for over 10 consecutive years by New Jersey Monthly Magazine, Reader's Choice Best Breakfast by Philly Magazine, and Gold Plate Award Winner by the New Jersey Restaurant Hospitality Association.

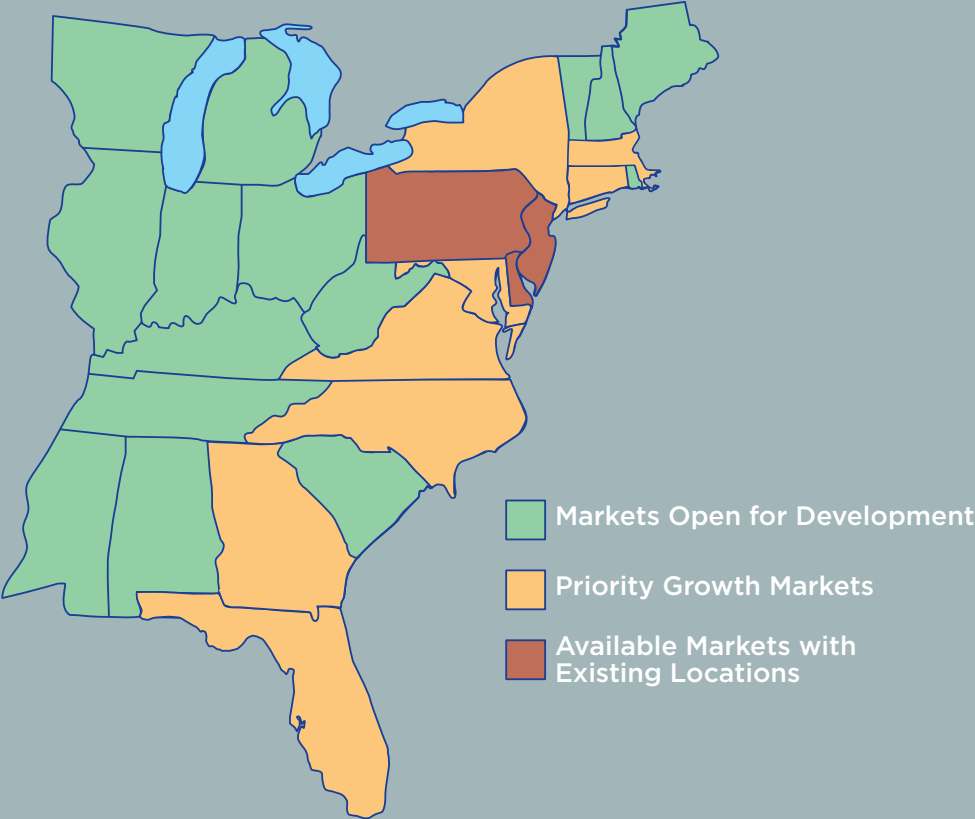
WHERE WE ARE




TURNING POINT®
BREAKFAST ▪ BRUNCH ▪ LUNCH


SITE SELECTION CRITERIA


WHERE WE ARE HEADED



DEMOGRAPHICS within 3 - 5 miles

- 

Residential Population
75,000 - 100,000
- 

Median Income
\$75,000 - \$125,000
- 

High # of households with
residents over 55



Turning Point seeks trade areas with discerning consumers, who have discretionary income, and time to enjoy a delicious, casual morning or afternoon meal.



- Trade areas with high energy
- Complementary, prominent anchor tenants and co-tenants
- Visibility including prominent signage
- Easy access
- Adequate parking (including designated spots for take-out)



- 3,000 to 4,000 sf
- End caps, Free-standing, or Premium in-line
- 120+ Interior seats; 30+ Patio seats
- Liquor license preferred; not required
- 2nd generation space valued