



SEVEN BREW



OCTOBER 2020





Captivating Culture



Fast, Consistent, and Positive



Delicious Drinks



7 Brew is for Everyone



berry  
o  
erry Pomegranate

**FUSED ENERGY**  
CED or BLENDED

ed with your  
r or Sugar Free



LARGE  
\$7.00

**AND SODAS**  
T or ICED

your favorite flavor!



MEDIUM \$2.50 | LARGE \$3.25

Earl Grey Ceylon Decaf

MEDIUM \$2.50 | LARGE \$3.25

optional cream and whip cream.

MEDIUM \$3.00 | LARGE \$3.75

**AI TEA**  
a and spices; made to order

T or ICED

MEDIUM \$4.75 | LARGE \$5.75

**ND CHAI**

MEDIUM \$5.25 | LARGE \$6.75



Welcome to 7 Brew





Deliciously Imaginative Drinks Like You've Never Tasted Before



Cultivating Kindness from Start to Finish





Smile and Enjoy the Coffee Revolution

Redefining  
Drive-Thru  
Experience



Category  
Crushing  
Economics



Revered,  
Purpose-Driven  
Culture



Highly  
Resilient  
Brand

Colossal  
Growth  
Potential



Massive  
Untapped  
Whitespace





# What is 7 Brew Coffee?

The Face of a Coffee Revolution



Feeling warmed, loved, and important, all before taking a sip of the best drink in town





# We're the Happiest Part of People's Days

Using espresso-based drinks and other tasty beverages with a high "treat" factor as a platform, we fearlessly explore new ideas, ingredients, and connections that help us learn more about ourselves, each other, and our communities





# Undeniable, Deep Consumer Connection

A thriving high-growth concept, revolutionizing the coffee industry with a delicious drink made from the best ingredients, served by always energetic, upbeat, fun, and welcoming brewistas, in a fast and consistent drive-thru



"You need to try this place!  
The coffee is amazing  
and the brewistas  
are super friendly."



"Great place to go for  
amazing coffee!! They  
are fast and oh so  
friendly!"

"Not to be dramatic or  
anything, but I had 7  
Brew for the first time  
today and my life is  
changed forever."



"My morning always  
starts off on a positive  
note when I roll  
through here."

"This is what I always  
wanted Starbucks to be  
but never could."



"7 Brew completes me."



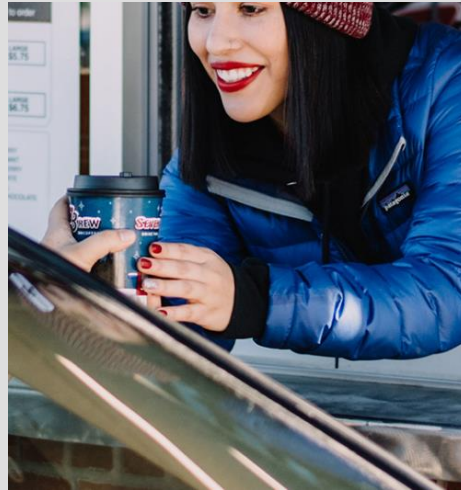


# Unique Brand and Experience

First Impressions



Customer Service



Drink Quality



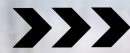
Consistency







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Appendix – 7 Brew in Pictures



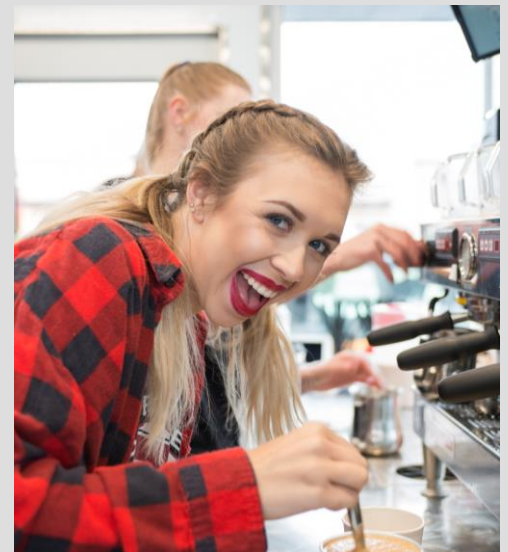
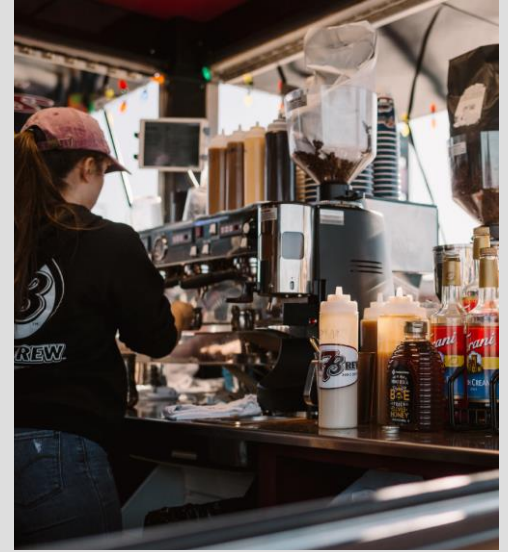


# First Impressions





# The Sizzle in the Stands





# The Brew Crew





# Instagramable, Delicious Beverages







**SEVEN 7 BREW**™  
DRIVE THRU >>> COFFEE