

UNCLE JULIO'S
MEXICAN
from Scratch



Real Estate Development

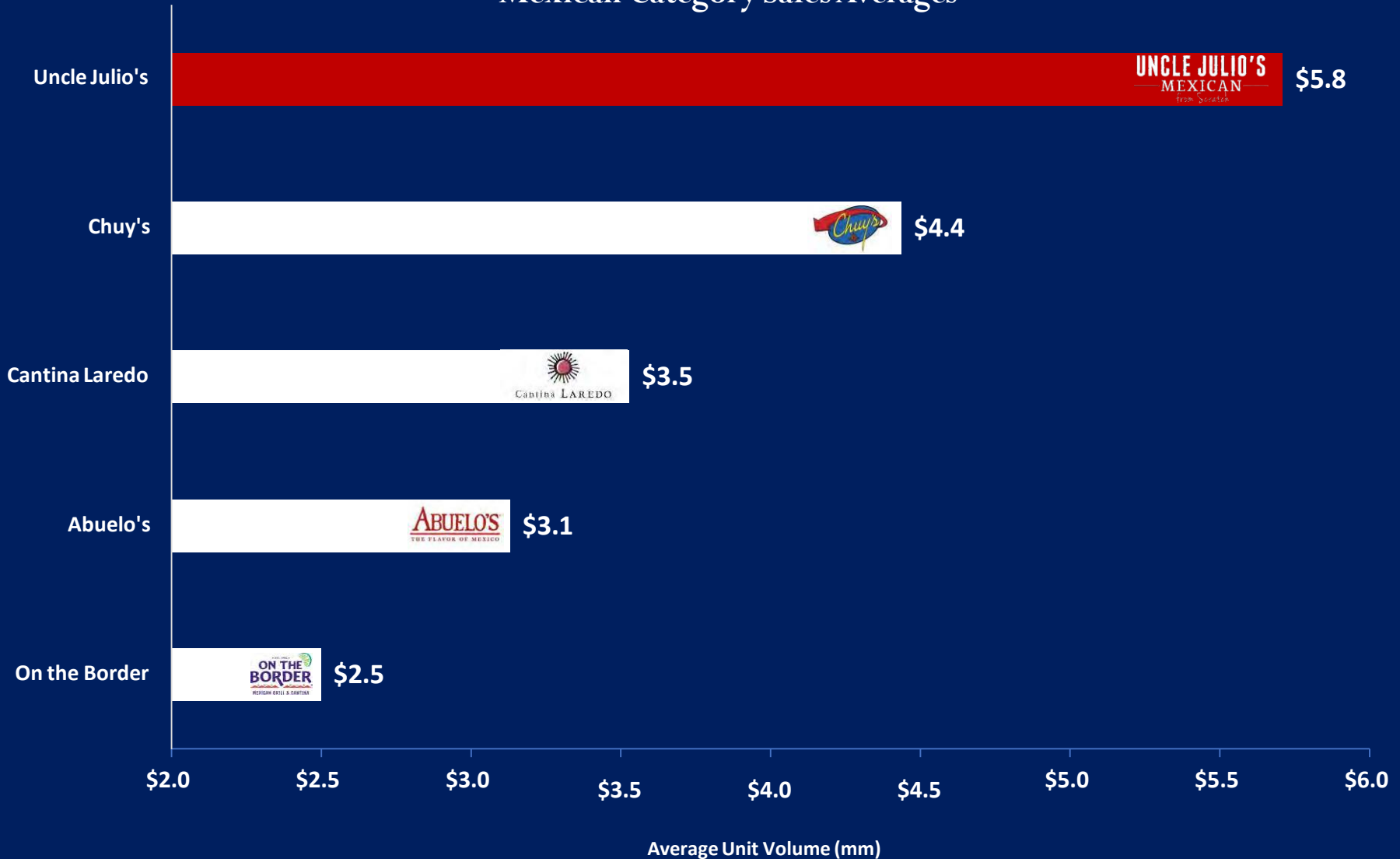


Authentic Mexican dining experience with an on-trend brand and broad consumer appeal in the growing polished casual Mexican space that resonates across a variety of occasions and demographics

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Leading the Mexican Category

Mexican Category Sales Averages



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Current Footprint

- Currently 41 restaurants in 12 states
- 5 Additional by 2023



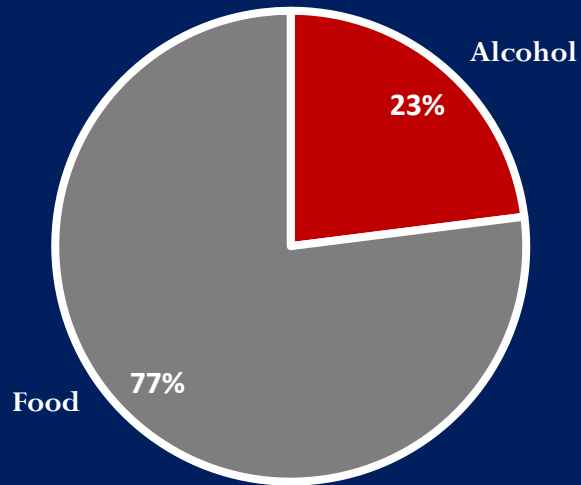
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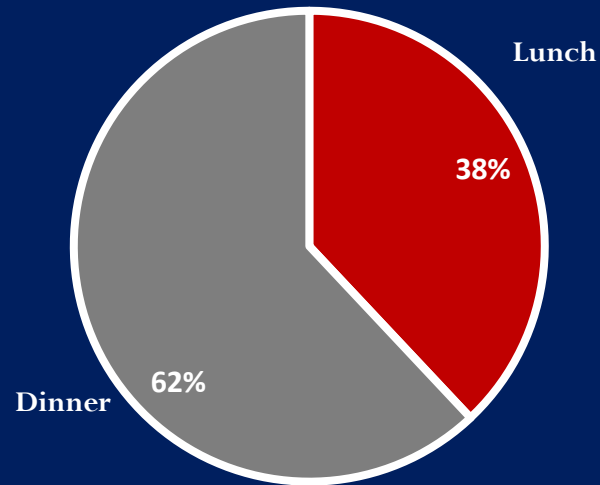
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Consumers use Uncle Julio's in a variety of ways

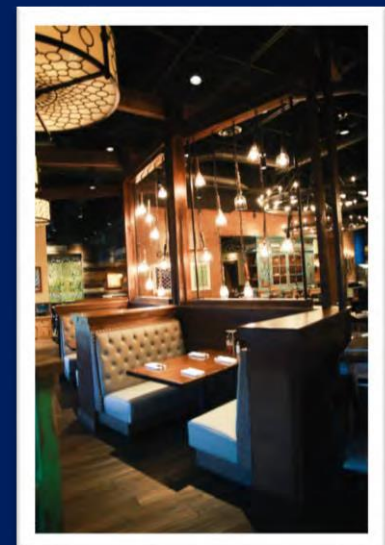
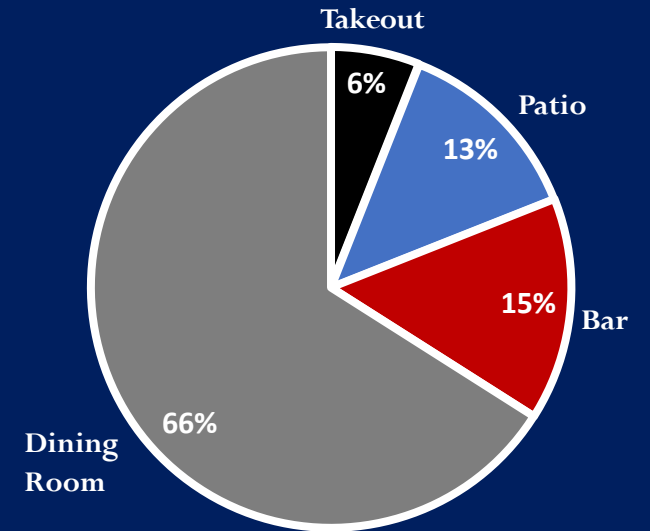
Food / Alcohol Mix



Dinner / Lunch Mix



Revenue Center Mix



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Recipes made from Scratch
with the freshest ingredients



World Famous Fajitas are the menu “gold star”

Leading Mexican concept offering an unmatched dining experience for nearly any occasion

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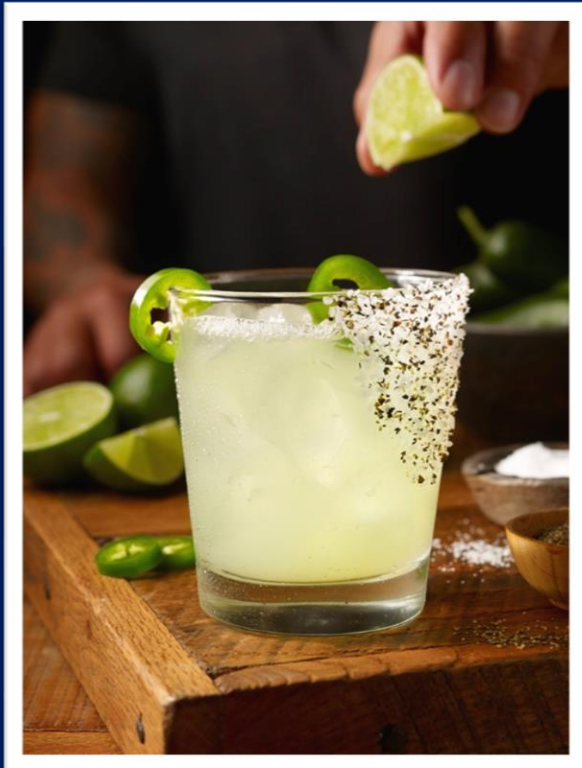
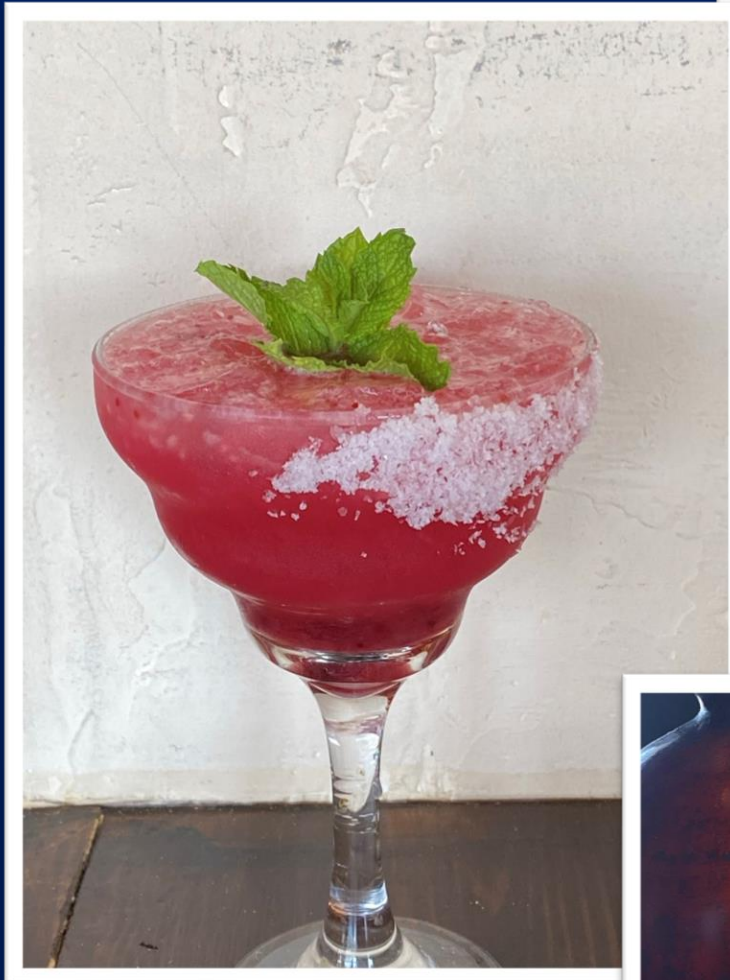
Legendary Bar Program with the Signature Swirl



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Unique and Inventive Menu Offerings

"You release your inner child and succumb to your sweet tooth all at once with this muy loco dessert!"

ZAGAT

Bravo

'YOU'LL WANT TO TAKE A SWING AT THIS'



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The Chocolate Piñata-Filled with home-made churros, fresh fruit and berries. Served with raspberry, chocolate & caramel sauces and house-made whipped cream.

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Served in a Comfortable Upscale Restaurant Environment



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Fresh from Sourcing to Serving

High-Quality Ingredients

Fresh produce, fresh chicken and fresh fish

Dairy from industry leading vendors

21 days aged outside skirt steak hand trimmed and marinated in house

Jumbo shrimp peeled, deveined and butterflied in house

Hand-Made Fresh in House

Over 25 sauces and soups made from scratch

Batters for chicken and churros made in house

Salsa roasted every morning

Pork and chicken tamales handmade from scratch

Made Fresh Throughout the Day

Tortilla chips fried in house

Masa dough for tortillas made from scratch daily

Hand squeezed fresh juice for margaritas

Vegetable mixes and relishes prepared throughout the day

Made to Order

Proteins grilled to order over mesquite wood charcoal open flame

Tablesides guacamole and Chocolate Pinata made to order

Desserts made from scratch and cooked to order

Margaritas prepared and shaken to order



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Nationwide



Hispanic Magazine
50 Best Hispanic
Restaurants



Gourmet Magazine
Americas Top Table Winner
— Top for Family



The Golden Local
NBC Dallas/Fort Worth



Fort Worth Magazine
Best Mexican Food and
Best Services



Dallas Observer
Best Salsa, Readers
Choice Best Mexican



D Magazine
Best Margaritas

Texas



Texas Monthly
Top 75 Mexican Restaurants



Fort Worth Child Magazine
Readers Poll Best for Families



WFAA A-List
1st Place Best Mexican



Best of Loudoun
Mexican/Southwest Restaurant



Bethesda Magazine
Best Mexican/Latin American
Food

Washington D.C.



Washington Post
50 Favorite Restaurants — 11
Years



Washington Magazine
Best Mexican/Latin American



Arlington Unwired
Best Mexican



Boca Raton Magazine
Reader's Choice-Best Mexican
Food



**Chicago Scene
Magazine**
Best of Chicago-Best Mexican

Texas

Washington D.C.

Florida

Chicago

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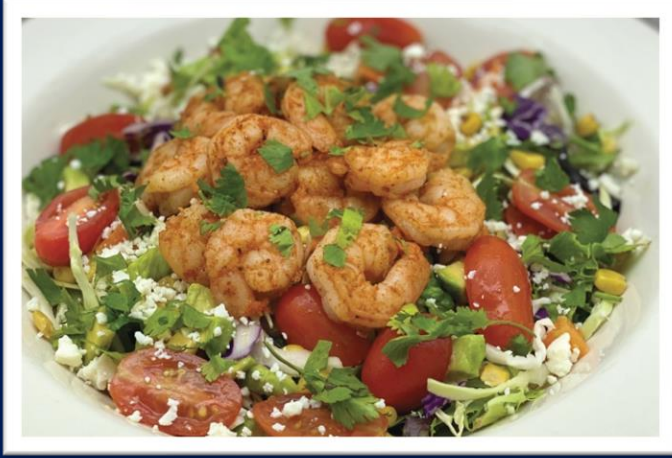
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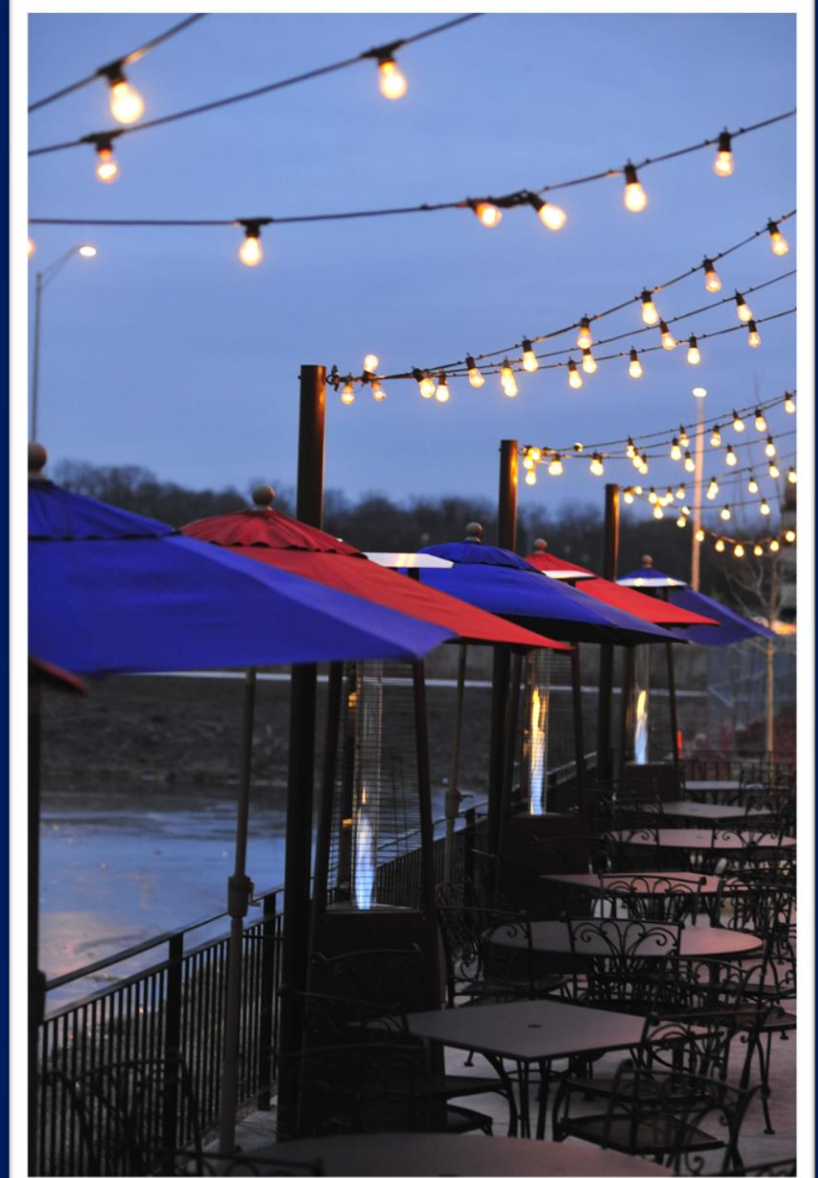
- Intimate, Mexican Kitchen Design (7.500 +/- Sq. Ft.)
- Authentic, Warm Atmosphere with Modern Elements
- Unique Lighting
- Open Floorplan & Farmhouse Tables
- Inviting Bar & Patio



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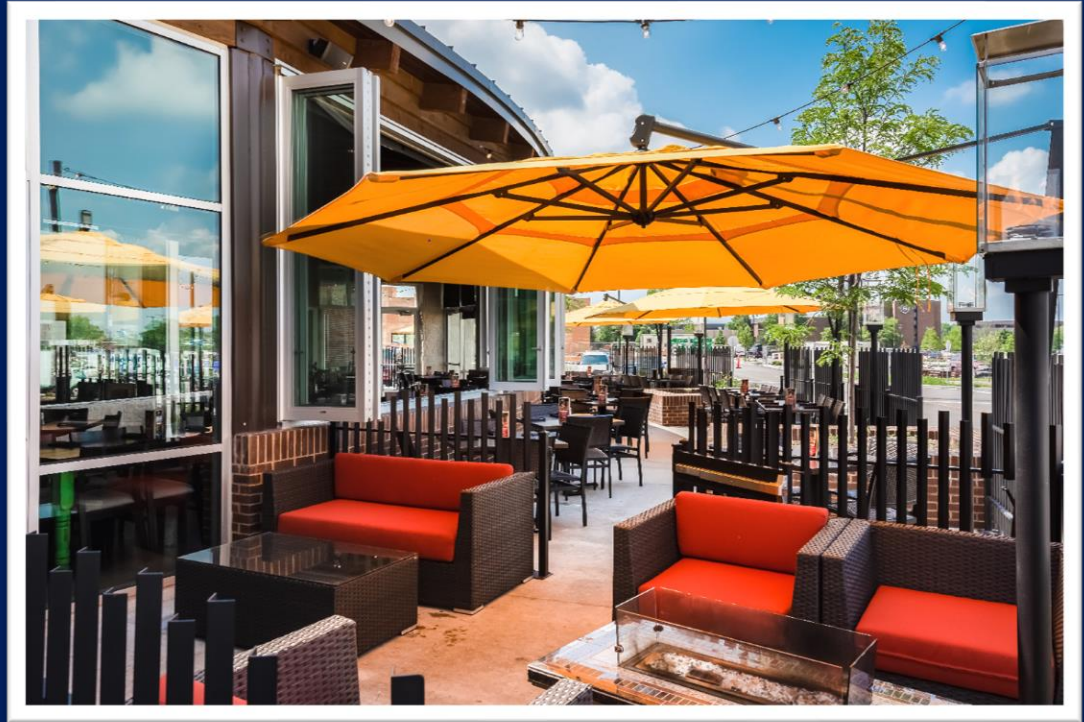
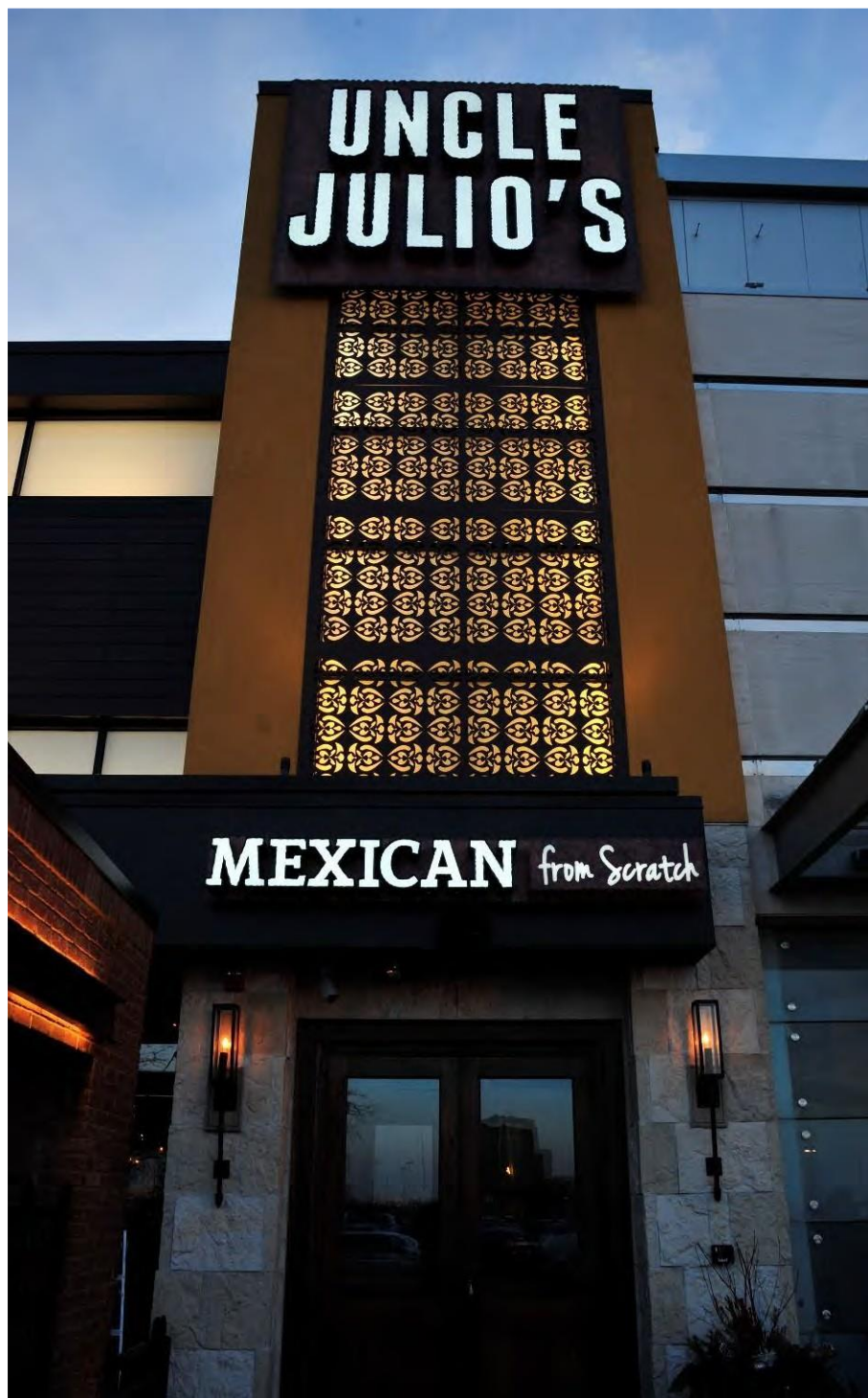
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UNCLE JULIO'S — MEXICAN — *from Scratch*

Uncle Julio's has several exterior designs and blends those designs to maintain a unique collection of restaurants





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